REMARKS

Applicant respectfully requests reconsideration and allowance of the subject application in view of the foregoing amendments and the following remarks.

Claims 1-33 are pending in the application, with claims 1, 17, and 28 being independent. Claims 34-68 were previously withdrawn, and claims 9, 24, and 31 are canceled herein without prejudice to or disclaimer of the subject matter recited therein. Claims 1, 17, and 28 are amended herein. Support for the claim amendments and additions can be found in the original disclosure. No new matter has been added.

§ 102 REJECTIONS

Claims 1-33 stand rejected under 35 U.S.C. § 102(b) as being anticipated by U.S. Patent Application Publication No. 2002/0156688 ("Horn"). Applicant respectfully traverses the rejection. Nevertheless, without conceding the propriety of the rejection and in the interest of expediting allowance of the application, claims 1, 17, and 28 have been amended as proposed during the interview and are believed to be allowable.

Independent claim 1, as presently presented, recites:

> A component localization system, comprising:
> one or more memory components configured to maintain control components that each define a localization format for a section of a display;
> a localization application configured to obtain a control component that corresponds to a locale wherein the localization application is further configured to receive a locale designation that designates the locale, and wherein the control component is a secondary control component which defines the localization format for a language that corresponds to the locale; and
> a server application configured to generate display data for the display which includes the control component in a localization format defined by the control component.

Horn is directed to a "global electronic commerce system" (Horn, Title) and discloses that the "version [of marketing information] is one automatically sent from the database to match the Buyer's language, culture, and nationality, as deduced from the use of a particular Referral Website." (Horn, Abstract) Horn requires the use of "a locale identifier value for a Referral Website." (Horn, claim 1) Horn fails to disclose or suggest "a server application configured to generate display data for the display which includes the control component in a localization format defined by the control component," as presently recited in independent claim 1.

Furthermore, in the limited situation of access to a webpage through a pre-determined "Referral Website" Horn teaches presenting a localized version of the website. However, Horn fails to disclose or suggest "a localization application configured to obtain a control component that corresponds to a locale wherein the localization application is further configured to receive a locale designation that designates the locale, and wherein the control component is a secondary control component which defines the localization format for a language that corresponds to the locale," as presently recited in independent claim 1. Accordingly, claim 1 is allowable.

Dependent claims 2-8 and 10-16 depend from independent claim 1 and are allowable by virtue of this dependency, as well as for additional features that they recite. Applicant also respectfully requests individual consideration of each dependent claim.

Independent claim 17, as presently presented, recites:

> A component localization system, comprising:
> one or more memory components configured to maintain control components that each correspond to a different locale; and
> a localization application configured to receive a locale designation that designates a locale, the localization application being further configured to obtain a control component from the one or more memory components where the control component defines a localization format for the designated locale; wherein the control component is at least one of a localized control component, a secondary control component, and a generalized control component, and wherein the localization application is further configured to:
> obtain the localized control component if the localized control component is available;
> obtain the secondary control component if the localized control component is not available; and
> obtain the generalized control component if the localized control component and the secondary control component are not available.

As discussed above, Horn is directed to a "global electronic commerce system" (Horn, Title) and discloses that the "version [of marketing information] is one automatically sent from the database to match the Buyer's language, culture, and nationality, as deduced from the use of a particular Referral Website." (Horn, Abstract) Horn requires the use of "a locale identifier value for a Referral Website." (Horn, claim 1) Horn fails to disclose or suggest "a localization application configured to receive a locale designation that designates a locale, the localization application being further configured to obtain a control component from the one or more memory components where the control component defines a localization format for the designated locale," as presently recited in independent claim 17.

Furthermore, in the limited situation of access to a webpage through a pre-determined "Referral Website" Horn does teach presenting a localized version of the website. However, Horn fails to disclose or suggest "wherein the control component is at least one of a localized control component, a secondary control component, and a generalized control component, and wherein the localization application is further configured to: obtain the localized control component if the localized control component is available; obtain the secondary control component if the localized control component is not available; and obtain the generalized control component if the localized control component and the secondary control component are not available," as presently recited in independent claim 17. Accordingly, claim 17 is allowable.

Dependent claims 19-23 and 25-27 depend from independent claim 17 and are allowable by virtue of this dependency, as well as for additional features that they recite. Applicant also respectfully requests individual consideration of each dependent claim.

Independent claim 28, as presently presented, recites

> A component localization system, comprising:
> one or more memory components configured to maintain
> control components that each correspond to a different
> computer environment; and
> a localization application configured to receive a locale
> designation that designates a computer environment, the
> localization application being further configured to obtain a
> control component from the one or more memory
> components where the control component defines a
> localization format for the designated computer
> environment; wherein the control component is at least one
> of a localized control component, a secondary control
> component, and a generalized control component each of
> which corresponds to the designated computer
> environment.

As discussed above, Horn is directed to a "global electronic commerce system" (Horn, Title) and discloses that the "version [of marketing information] is one automatically sent from the database to match the Buyer's language, culture, and nationality, as deduced from the use of a particular Referral Website." (Horn, Abstract) Horn requires the use of "a locale identifier value for a Referral Website." (Horn, claim 1) Horn fails to disclose or suggest "a localization application configured to receive a locale designation that designates a computer environment," as presently recited in independent claim 28.

Furthermore, in the limited situation of access to a webpage through a pre-determined "Referral Website" Horn teaches presenting a localized version of the website. However, Horn fails to disclose or suggest "wherein the control component is at least one of a localized control component, a secondary control component, and a generalized control component each of which corresponds to the designated computer environment," as presently recited in independent claim 28.

Accordingly, claim 28 is allowable.

Dependent claims 29-30, 32, and 33 depend from independent claim 28 and are allowable by virtue of this dependency, as well as for additional features that they recite. Applicant also respectfully requests individual consideration of each dependent claim.
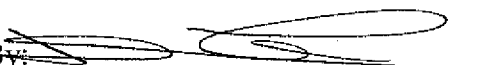
CONCLUSION

For at least the foregoing reasons, claims 1-8, 10-23, 25-30 and 32-33 are in condition for allowance. Applicant respectfully requests reconsideration and withdrawal of the rejections and an early notice of allowance.

If any issue remains unresolved that would prevent allowance of this case, Applicant requests that the Examiner contact the undersigned agent to resolve the issue.

Respectfully submitted,

Date: 12/10/07

By:

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